

IRWA Mobile App Enhanced for 2013 Conference

In 2012, IRWA introduced a mobile app designed to enhance the experience for participants at the Annual International Education Conference. The conference's first mobile app, developed by geoAMPS, gave attendees easy access to the conference schedule from their mobile smartphone or other mobile device. In a post-conference survey, more than 80 percent of the attendees liked the idea of the mobile app and the 40 percent who downloaded it rated it as a valuable tool and easy to use.

For the 2013 conference scheduled for June 23-26 in Charleston, WV, geoAMPS is adding a new scheduling tool that enables users to identify sessions, meetings and events, and create their own customized schedule of events with automated reminders and easy-to-find locations. Another new feature will be a built-in local restaurant finder for those looking to venture outside of the conference and explore local eateries.

For more information about the conference, visit www.irwaonline.org.

